The Culi Sisters

A GOOD FOOD FAMILY COMPANY

The Culi Sisters A passion for healthy food

Started Chef's & Poulet family deli in Amsterdam in 2014

Developed plant based and sugar free mayonnaises which launched in 2016

Published first family cookbook in 2021

Expanded into Low Fat & Low Cal, low salt & sugar Sauces and Dressings in 2024

The Culi Sisters were previously called The Mayo Sistes and underwent a re-branding in 2024
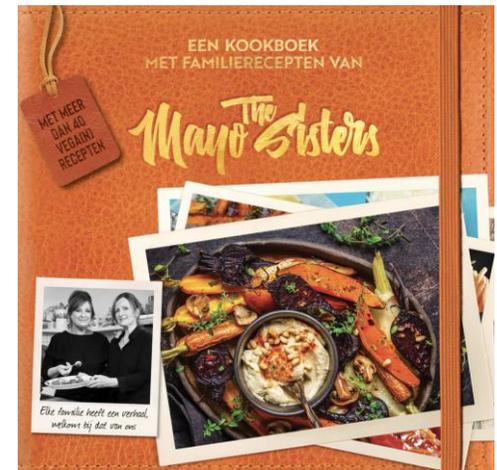
HEALTHY LIVING AND HEALTHY FOOD – A RAPIDLY GROWING TREND

OBESITAS BESTRIJDEN BEGINT IN DE SCHOOLKANTINE
Bron: Vrij Nederland - 2023

'Momenteel valt 79 procent van het voedselaanbod in supermarkten buiten de **SCHIJF VAN VIJF** 'aldus het **RIVM**. Met de huidige voedselomgeving zullen er dan ook meer mensen bij komen met een verhoogde kans op hart- en vaatziekten, kanker en diabetes.
Jaarlijks leidt ongezonde voeding tot zo'n 13.000 doden.
Born: RTL - Januari 2025

73% van de horecaondernemers volop bezig met gezondheid gasten
Bron:KNH

'Gezonde voeding is tegenwoordig bij elk bedrijf wel een topic'
Bron: Publique.nl

Te gek voor woorden dat overheid meer dan 110 miljard uitgeeft aan zorgkosten en slechts een fractie daarvan aan preventie
Bron: De Telegraaf – 2024

Ziekenhuis Erasmus MC doet ongezond voedsel in de ban. Niet alleen voor patiënten, ook voor bezoekers en medewerkers.
Bron: AD

RIVM: in 2050 heeft 64 procent overgewicht, vooral toename bij jongeren
Bron: Nos 2024

Helft Nederlanders heeft overgewicht, maar gezond eten is moeilijk te vinden: 'Aanbod van troep enorm groot'
Bron: de Telegraaf- 2025

Waarom tonen supermarkten niet meer lef voor onze gezondheid? Aldus het Voedingscentrum

OBESITY: A GLOBAL PROBLEM

According to the World Health Organization's (WHO's) fact sheet on obesity*

2.5 billion adults globally are overweight (including those living with obesity), corresponding to 43% of all adults. Only 25% of adults were overweight in 1990.

890 million adults are living with obesity globally, corresponding to 16% of all adults. The prevalence of obesity among adults has doubled compared to 1990.

37 million children under the age of 5 years are estimated to be overweight.

390+ million children and adolescents aged 5–19 years are overweight.

8% of children and adolescents in the 5-19 age cohort are obese, up from only 2% in 1990.

*Data is from 2022; it was published on WHO's website on March 1, 2024. Numbers are based on the prevalent method of determining obesity, using BMI cut-offs.

Large market and positive growth numbers show interesting area to play

Market size and growth data

Global healthy-food market

2023	USD653bn
CAGR 2024 - 2030E	10%

Global low-cal market

2023	USD165.81bn
CAGR 2024 - 2032E	4.6%

European 'Free-from' food market

2024	USD 91.54bn
CAGR 2024 - 2030E	13.24%

European sauces and dressings market

2024	USD 3.7bn
CAGR 2024 - 2034E	4.4%

Foodservice Back of House assortment, clear USPs, great taste

Sauces

Dressings

USPs

- Low Cal
- Low Fat
- Low Salt & Sugar
- Plant Based
- Gluten Free
- Lactose Free
- Halal Certified
- Registered at Voedingscentrum - Levensmiddelen Databank

Sweet Chili

Pomodoro & Peperone

Sweet Mustard

Roasted Sesame

Culisauces & Culidressings specifications

Sweet Mustard Culidressing

	Per 100g	Per serving (15g)
Energy	141kj / 33kcal	22kj / 5kcal
Fat	0,5g	0,1g
Of which saturate	0,0g	0,0g
Carbohydrate	6,5g	0,9g
Of which sugars	1,9g	0,3g
Protein	0,3g	0,0g
Salt	0,2g	0,0g

Roasted Sesame Culidressing

	Per 100g	Per serving (15g)
Energy	679kj / 164kcal	102kj / 25kcal
Fat	15,5g	2,3g
Of which saturate	1,6g	0,2g
Carbohydrate	5,0g	0,8g
Of which sugars	1,0g	0,1g
Protein	21,1g	0,2g
Salt	0,4g	0,1g

Sweet Chili Culisauce

	Per 100g	Per serving (15g)
Energy	209kj / 49kcal	31kj / 7kcal
Fat	0,1g	0,0g
Of which saturate	0,0g	0,0g
Carbohydrate	12,0g	1,8g
Of which sugars	6,0g	0,8g
Protein	0,2g	0,0g
Salt	0,8g	0,1g
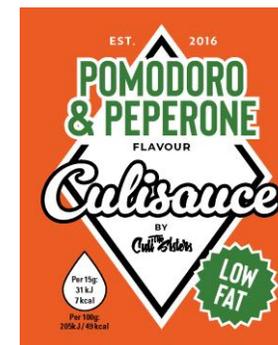
Pomodoro & Peperone Culisauce

	Per 100g	Per serving (15g)
Energy	205kj / 49kcal	31kj / 7kcal
Fat	0,8g	0,1g
Of which saturate	0,4g	0,1g
Carbohydrate	9,0g	1,3g
Of which sugars	3,0g	0,5g
Protein	1,1g	0,2g
Salt	0,3g	0,0g

Culisauces & Culidressings compared to:

Random Sweet Mustard Dressing per 100g

Energy	788Kj / 187Kcal
Fat	9,6 g
Of which saturate	0,6 g
Carbohydrate	22,6 g
Of which sugars	19,6 g
Protein	1,6 g
Salt	1,2 g

Random Sweet Chili Sauce per 100g

Energy	657Kj / 155Kcal
Fat	0,1 g
Of which saturate	0,0 g
Carbohydrate	37,6 g
Of which sugars	33,6 g
Protein	0,3 g
Salt	1,4 g

Random Roasted Sesame Dressing per 100g

Energie	1792Kj / 433Kcal
Fat	40 g
Of which saturate	3.1 g
Carbohydrate	16 g
Of which sugars	16 g
Protein	2,6 g
Salt	3,0

Random Pomodoro Sauce per 100g

Energy	337kj / 81 kcal
Fat	4,8 g
Of which saturate	2,8 g
Carbohydrate	6,9 g
Of which sugars	3,5 g
Protein	2,0 g
Salt	0,8 g

Foodservice Back of House assortment, clear USPs, great taste

## Sauces & Dressings available at Q2 2025

USPs

Spicy Sriracha Culisauce

- **Energy – 489kJ / 118Kcal**
- **Fat – 8,9gr – Saturated – 0,08gr**
- **Sugar – 0,4gr – Salt – 0,9 gr**

Curry Ketchup Culisauce

- **Energy –200Kj / 48Kcal**
- **Fat – 1,3gr – Saturated – 0,02gr**
- **Sugar – 0,5gr – Salt – 1,0 gr**
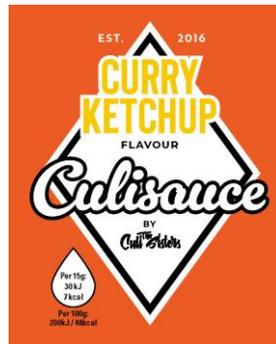
- Low Cal
- Low Fat
- Low Salt & Sugar
- Plant Based
- Gluten Free
- Lactose Free
- Halal Certified

Packaging formats **&** certifications

Our Culisauces & Culidressings are available in the following packsizes and formats:

➢ 250ml, 300ml, 500ml, and 800ml, 950ml squeeze bottle, various types

➢ 3L, 5L and 10L buckets

➢ Container (up to 1000ltr)

➢ Sachets & cups in different sizes

➢ Freezable sachets in different sizes

➢ Private label

All products are certified according to:

➢ HACCP, IFS, Halal

For more information…

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THE SAUCE & SPICE COMPANY B.V.

THE NETHERLANDS